

# Resumé (Sorta)

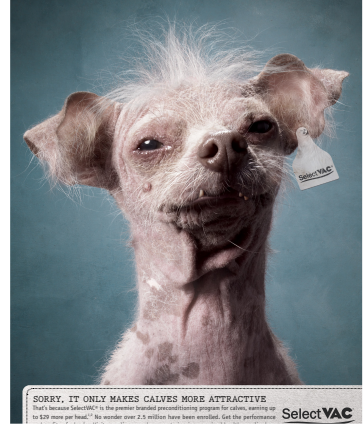


1985. The Unabomber was on the loose. The "Dukes of Hazzard" had just been cancelled. Seemed like a good time to get into advertising.

8 agencies. 35 years, most recently at Olson, leaving as Group Creative Director & fire putter-outer.

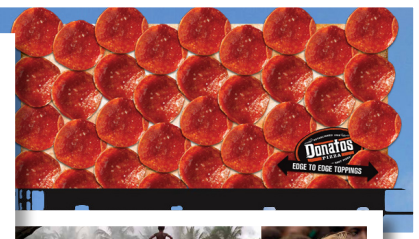


Responsible for client relationships (& profitability), mentoring young talent, supervising production, leading new business pitches, and keeping the coffee pots full.



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Managed some pretty busy accounts, ranging from \$3 million to 30 million in billings. Pfizer, Donatos, Cellular South & Lincoln Financial Group among them.



Special skills? Probably presenting. Philosophy? Strategy 1st. Craftsmanship 2nd, 3rd, 4th, 5th...



And, uh, yeah... I throw pottery.



Why I do what I do. That being mostly laundry.



Prisoner #77-XJ846



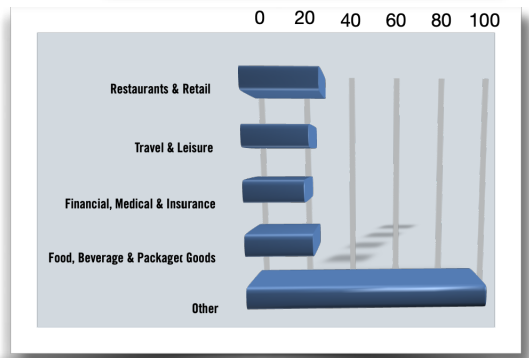
One Show.  
Mercuries.  
CA.  
Obies.  
Addies.  
Effies.  
O'Toole.  
The Show.  
Archive.  
Et cetera.



Cash back on mutual funds sound like a foreign idea? Well, welcome to Cashbackistan.

ETRADE FINANCIAL. You can't help but do better.

Always liked this campaign. Didn't get produced, but it would've worked big time.



Proof of broad experience. And chart-making ability.